



STRATHLEVEN
REGENERATION COMPANY

INVEST IN STRATHLEVEN



The perfect place to mix business with pleasure.



“ The Strathleven corridor offers substantial opportunities for regeneration, economic development and environmental improvement. ”

National Planning Framework 2

STRATHLEVEN. LOCATION, LOCATION, LOCATION.

Strathleven occupies a strategic position in Scotland's geography and has played a significant part in the country's history. Over centuries Strathleven has been home to world leading industries and innovation. Today Strathleven is a superb destination for business and pleasure (and mixing business with pleasure).

In modern terms, Strathleven is the western part of West Dunbartonshire. In history, the capital of the ancient kingdom of Strathclyde was here, at Dumbarton. Strathleven is defined by water – with the six mile long

River Leven connecting Loch Lomond and the Clyde – and still occupies a strategic position in the Glasgow city-region. On the doorstep of Loch Lomond & the Trossachs National Park, Glasgow city centre is only half an hour away and the international airport twenty minutes. The area is rich in heritage and abounds with attractions. Nearly half of Scotland's population is within an hour's drive time. Strathleven is a great place in which to live, work, play and invest. The area has a rich industrial heritage – Turkey red dye, glass-making, shipbuilding, foreign direct investment, whisky and tourism - and that tradition continues today.

The following pages feature examples of class-leading businesses with global reach which have a significant presence in Strathleven. Local business leaders give personal insights as to why Strathleven is their location of choice.



AGGREKO MANUFACTURING

Aggreko is the global leader in providing temporary power generation, temperature control and oil-free compressed air systems.

The company's rapid growth is directly due to its business model and the services it offers. Its outlook is global, its products portable and it operates in a market where, particularly in the developing world, demand for electricity outstrips supply.

The source of its competitive advantage is the interaction and relationship of Aggreko's key business teams. The Design and Development team, a key driver for the

business, has always been located within Aggreko's manufacturing base in Dumbarton. Together they support its worldwide rental operations.

Aggreko is able to build the products it needs to serve its customers in over 100 countries not only because of the strategic importance of Strathleven as a business location but also because it provides access to the best design and engineering talent.

“ Aggreko's roots are in Dumbarton where we have developed a world-leading design, engineering and manufacturing skill base. Our decision to expand in Scotland rather than relocate to China was influenced by the quality of engineering talent available to us and I'm delighted that we are now developing our new manufacturing facility at Lomondgate in Strathleven. ”

Tom Sreeves, Director of Manufacturing, Aggreko



Polaroid

Polarized Sunglasses

INVEST IN STRATHLEVEN

“ We needed a business location with access to quality skilled staff that matched the key strengths, attributes and ambition of a global organisation. We found it at Strathleven – in its people, their skills and drive to be successful. ”

Paul Sheerin, Vice President Global Operations, Polaroid Eyewear



POLAROID EYEWEAR

Operating as a worldwide hub, Polaroid Eyewear continues to be a successful business 45 years since it first located in the area.

From its Strathleven base, Polaroid Eyewear continues to be a global player providing centralised services for Lens and Finished Goods Manufacturing; OEM sales; Purchasing, Logistics and Distribution; and R&D services to more than 60 countries in five continents.

A company with international reach, Polaroid Eyewear attributes its success to the quality of its labour force and their diverse skills they are able to draw on from an area

renowned worldwide for its rich history of enterprise and innovation.

Business location factors such as ease of commuting, good transport connectivity, proximity to international airport links, competitive property terms combined with a semi rural location on the edge of one of Scotland's stunning National Parks makes Strathleven a fantastic place to do business that appeals to both the heart as well as the head.

“ With its proximity to the city, excellent transport network and business support services as well as having one of the world’s most scenic areas on your doorstep, Strathleven is unrivalled as a business location. ”

Jim Hall, CEO, Wideblue Ltd

WIDEBLUE

Wideblue is an integrated product design, product development and manufacturing consultancy – a one stop solution for taking technology from concept to product.

The company specialises in developing integrated systems that are commercially viable products and has a successful track record in delivering projects from high value, low volume medical, scientific and life sciences devices to world beating high volume consumer products launched to the global market.

Wideblue has a product design team expert in industrial design, mechanical engineering, electronic design and software development, photonics, image processing and manufacturing, who provide established and

start-up companies with a turnkey service to accelerate their product ideas to market - converting amazing ideas into incredible products. For a company specialising in innovation, Strathleven offers the perfect business location.

Proximity to both Glasgow city centre and the delights of Loch Lomondside together with easy accessibility for employees and customers, cost effective space and access to business support services all help the business to attract the right skills and compete globally.



CAMERON HOUSE ON LOCH LOMOND

Cameron House on Loch Lomond is a luxury 5 star resort located within one of Scotland's two National Parks whose core business is hospitality and tourism in the corporate, incentive and leisure market.

Situated in a location of outstanding scenery and beauty, the hotel operates as a successful business on an international scale through its ability to create exceptional customer experiences allowing visitors to sample all that is best of Scotland from world class golf to castles, history and culture.

Whilst location is important it is the combination of infrastructure support, people

and rural setting that sustains Cameron House's position as a 5 star international resort destination hotel of distinction. The combination of iconic location, excellent communication links, access to supply of quality workforce, lifestyle and rural environment are the key ingredients that give Cameron House its competitive edge and status as a world class destination brand.

“...we are fortunate to have such an iconic and world renowned location on Loch Lomond that provides a unique platform to create exceptional experiences for us to sell in all markets in both the UK and internationally.”

Stephen Carter OBE, Managing Director, Cameron House on Loch Lomond

BBC SCOTLAND

BBC Scotland has a long and proud history producing television and radio programming and now has located its drama production centre in Strathleven, resulting in a number of productions which are broadcast across the UK Networks to a UK audience.


The decision to locate in the area was a carefully chosen one as Strathleven provides accessibility to Scotland's creative communities and offers excellent transportation links being close to Glasgow International Airport. But it was the future

potential of the area and location that persuaded BBC Scotland to locate its Drama production unit here as it offers options for expansion such is the confidence BBC Scotland has in the area to continue to attract large drama productions to Dumbarton.

“ The BBC Dumbarton campus now occupies an important part of our broadcasting output activity. It is the location for a growing number of UK Network drama productions and our location offers options for expansion and growth to capitalise on future business opportunities to attract large drama productions. ”

Bruce Malcolm, Chief Operating Officer, BBC Scotland





“ Since its move, DPSL has been rewarded with increased sales made possible by the excellent resource of skills and experience in the workforce boasting traditional engineering disciplines that have been a hallmark of the West of Scotland for nearly 50 years. ”

John Thompson, General Manager, Diamond Power

DIAMOND POWER

Diamond Power Specialty Ltd. (DPSL) is a wholly-owned subsidiary of Diamond Power International Inc. (DPII), a globally-acknowledged market leader in all aspects of boiler cleaning and ash handling.

For more than 100 years, Diamond Power has consistently provided innovative technologies for power generation, pulp and paper and industrial boiler designs, to solve the most demanding plant challenges. DPSL is the European headquarters for DPII and in 2007 it identified a prime site in the Vale of Leven to meet the demands for its expanding and growing business. An existing facility was acquired and a major renovation and modernization project was undertaken to

make certain that the newly-purchased plant met the highest environmental, health and safety standards, and could accommodate future expansion.

Excellent international transportation links combined with a scenic backdrop make the location of the manufacturing facility ideal to meet the needs of our expanding global customer base.

STRATHLEVEN

REGENERATION COMPANY

Strathleven Regeneration Company is a partnership of the public and private sectors and is a non profit distributing organisation whose main aim is to encourage and secure the regeneration of the Strathleven area.

Strathleven Regeneration Company was formed in 2000, with the support of West Dunbartonshire Council, Scottish Enterprise and Diageo, as a special purpose vehicle to bring about the renaissance of the site of the former J&B bottling plant in Dumbarton.

In 2004 Strathleven Regeneration Company entered into a joint venture with property developers, Walker Group (Scotland) Ltd, for the £100 million+, mixed use Lomondgate development. Lomondgate's 50 ha site straddles the A82 at the north-western edge of Dumbarton at a gateway to the Loch Lomond & the Trossachs National Park, and is part of the Clyde Waterfront regeneration.


BBC Scotland's drama production studios and *River City* set occupy what remains of the former bottling plant and the Lomondgate masterplan also includes 300 new homes, 'destination' roadside services and a high amenity business park. Aggreko – the world's leading provider of temporary power solutions - has chosen Lomondgate as the location for its new, state of the art manufacturing facility. An independent forecast predicts that, by 2019, Lomondgate will accommodate up to 2000 operational jobs and add over £400m of value to the region's economy.

FURTHER INFORMATION

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www.strathleven.org

www.lomondgate.com



// Lomondgate and the Strathleven area have enduring qualities which make this a very attractive location for living, working, leisure and to invest in for the future. //

*Mike Walker CBE, Group Chairman,
Walker Group (Scotland) Ltd*

lomondgate



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REGENERATION COMPANY

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OUR PARTNERS

